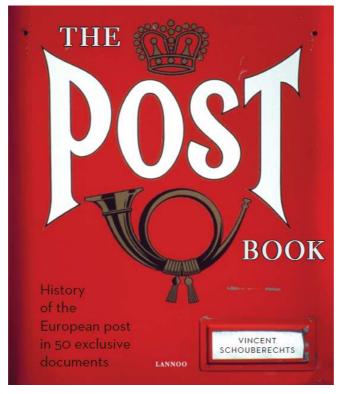
#### The Post Book

The History of the European Post in 50 Exclusive Documents Vincent Schouberechts



-A richly illustrated overview of the history of the postal service, centred around the birth of the European post 500 years ago

-A captivating historical story filled with drama, interesting facts and anecdotes. For both philatelists and history enthusiasts

By awarding the European post monopoly to the Thurn & Taxis family 500 years ago, a truly continental postal service was born.

Moreover, 1516 also saw the early birth of the Royal Mail. The perfect occasion to celebrate this milestone in history with a wonderful history book, aimed at both philatelists and laymen with an interest in world history.

Written by a world class expert with unrivalled access to unique documents, this book brings together storytelling with high quality reproductions of rarely seen objects. The letter in which Emperor Charles V confirms the monopoly of the Thurn & Taxis family; the first transatlantic letter of 1512; the very first postage stamp and envelope... Read all about those and 47 other historical objects in this ambitious book, which covers the entire history of the postal service in Europe from 1516 until the founding of the Universal Postal Union in 1875, as well as important milestones before and after. Lose yourself in the captivating history of the postal service and get to know the role of Belgium and other European countries in this book, filled with amusing anecdotes and important facts.

**Vincent Schouberechts** (1965) is a professional philatelist and the author of several acclaimed books on postal history. He is an expert on the pioneering Thurn & Taxis family and on horse post. Schouberechts is a fellow of The Royal Philatelic Society London and a member of the Association Internationale des Journalistes Philatéliques.

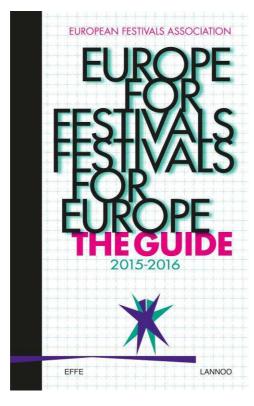
## The Post Book

270 x 230 mm | 240 pages | hard cover English edition ISBN: 9789401432504 | Price: € 29.99 July 2015



# **Europe For Festivals – Festivals For Europe**

The Guide 2015-2016



- -This is the first edition of the foremost guide on cultural festivals in Europe
- With contributions by more than 10 experts from all over the world
- A guidebook featuring label recipients and award winners. It contains articles and essential programming details.

A must-have for all open-minded culture lovers and an indispensable guide for music libraries *EFFE – Europe for Festivals, Festivals for Europe,* initiated by the European Festivals Association, is the Guide for citizens and the Platform for professionals to discover and get involved in Europe's festivals. It is a new international festival platform connecting festivals that are deeply committed to the arts, their communities and Europe. The platform invites the audiences worldwide to encounter, participate and access up-to-date festival information. On 27 September 2015, the first EFFE award ceremony

was held in Paris.

The European Festivals Association is the umbrella organisation for festivals across Europe and beyond. One of the oldest cultural networks in Europe, it was founded in Geneva, Switzerland, in 1952 as a joint initiative of the eminent conductor Igor Markevitch and the great philosopher Denis de Rougemont.

# **Europe for Festivals – Festivals for Europe**

220 x 140 mm | 504 pages | flexibind English edition

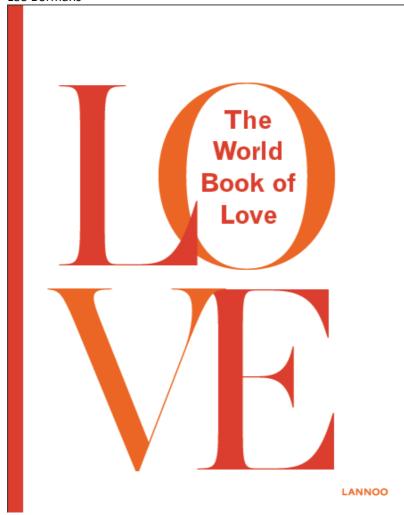
ISBN: 9789401430432 | Price: € 19.99

September 2015



#### The World Book of Love

Leo Bormans



- -This book starts where Hollywood leaves off
- -The knowledge and wisdom of 100 love professors from all around the world.
- -The World Book of Love is all about attachment, passion and devotion. About jealousy and abuse, Darwin, speed dates and brain scans. About parental love, friends, sex, marriage and divorce, butterflies in the stomach and elderly care. But above all it is a book about the secret of romantic love. In a globalized world we can all learn from each other. From the USA to China, from Africa to Finland. Meet yourself and those you love in the mirror and window of this book.

With 'The World Book of Happiness' Leo Bormans launched a unique international project and a movement for happiness. After the succes of this book (+200,000 copie sold) he spent two years studying the scientific research on love, gathering insights from the greatest experts. In this book, 100 researchers from 50 countries summarize in a 1000 words their particular views on love. The result is a kaleidoscopic work full of wisdom and insight into the system and the mystery of love.

250 x 195 mm | 352 pages | hard cover with linen band English edition

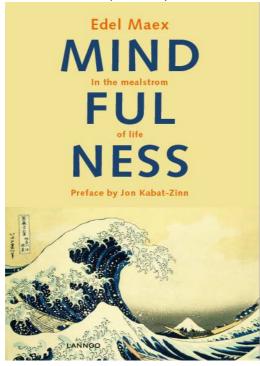
ISBN: 9789401422741 | Price: € 19.99

September 2014



#### Mindfulness

In the maelstrom of life Edel Maex, with a preface by Jon Kabat-Zinn



University of Massachusetts Medical School

-This book teaches you how to find peace and clarity within yourself. Even if life itself does not give you that peace, mindfulness helps you to overcome stress and unrest, instead of getting lost in them.

-Mindfulness finds its origins in Buddhist meditation techniques. Instead of trying to achieve goals that lie far ahead in the future, mindfulness teaches you to be present in the moment, with a compassionate and open mind. This book, consisting of short and airy texts, follows the eight weeks of the traditional stress reduction programme as it was developed by dr. Jon Kabat-Zinn, the founder of the mindfulness movement. Based on his many years of experience as a psychiatrist, Edel Maex has written a clear, concise and heartfelt guide to mindfulness, that will help you to deal differently with the unavoidable agitations of life.

-With a preface by Jon Kabat-Zinn.

'I bow to Edel Maex for writing this lovely book, and for all his efforts to bring mindfulness in an authentic and universal articulation, based on his own years of meditation practice and study, more and more into the mainstream of medicine, psychiatry, and Western culture.' – **Jon Kabat-Zinn**, Professor of Medicine Emeritus and founding director of the Stress Reduction Clinic and the Center for Mindfulness in Medicine, Health Care, and Society at the

'What a delight! This book is like a peaceful conversation, rich and dense. The mix of personal meditation experience, his professional experience as a psychotherapist, counselling techniques and zen wisdom transforms reading this book into an immediate Mindfulness exercise: while reading, you take the time to pause and reflect. The journey has already begun...' – **Christophe André**, psychiatrist at the Saint-Anne Hospital in Paris

'This book invites the reader to make an appointment with himself, in an open and welcoming spirit. It seems so simple... In reality, this requires, as any other form of training, the daily discipline to perform mindful exercises and meditations. Edel Maex gives us different keys to sit, to maintain and to develop our mindfulness practice, with an exceptional clarity and a lot of wisdom. An admirably clear, didactic book. I would recommend it to all participants of our MBCT-courses and their instructors.' – Lucio Bizzini, Ph.D, Department of Psychiatry, University Hospital of Geneva.

'Edel Maex is a psychiatrist at the ZNA St. Elisabeth Hospital in Antwerp, Belgium. He is a longtime practitioner of Zen Buddhism and has become well known as a pioneer in mindfulness training in a medical setting. He is the author of several bestselling titles and wrote a contribution to *The Healing Power of Meditation* (Shambhala Publications, 2013).

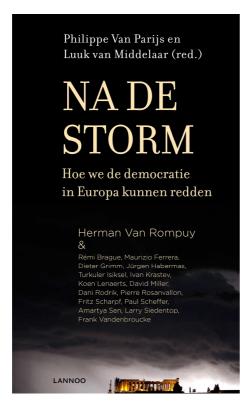
240 x 150 mm | 240 pages | paperback English edition ISBN: 9789401419741 | Price: € 19.99

September 2014



#### **After the Storm**

Luuk van Middelaar et al.



- -Short essays on European democracy by 20 leading European Intellectuals
- -Hot topic in times where the role of the European Union is questioned
- -Prominent thinkers and intellectuals from all over Europe turn their attention to democracy

The deep economic and financial crisis that hit many countries in Europe brought the issue of democracy in the European Union from the circles of experts into the public arena. Eurozone members, in particular, have experienced how interdependent they have become: the fate of each of them is affecting the fate of all. Under the grip of heavily contested bailout programmes, some of them even felt they were losing all control over their destiny. As a result, issues of solidarity, identity and accountability within and between countries and institutions came to the fore in unusually stark terms. While reflecting a wider decline of trust in politics, the May 2014 European Parliament elections confirmed that public disenchantment with the Union is at an all-time

high. Expectations, however, point in different directions: some people want 'more' Europe, others 'less', and many both depending on the issue. In at least one country a sizable share of the population believes that membership of the club is incompatible with life as a sovereign nation. At the same time, new forms of democratic practice are tested (such as the citizens' initiative, the Spitzenkandidaten-system) and others being considered (more involvement of national parliaments, a eurozone parliament). In this context it is particularly appropriate, indeed urgent, to reflect on the fundamental political challenges facing the continent where democracy was invented. Many of these were discussed without taboo in a series of conversations that took place in 2012-2013 between Herman Van Rompuy, president of the European Council, and European intellectuals from eight countries. Against this background, the editors are inviting circa 20 leading public voices to write about the future of democracy in Europe: the diagnosis, the stakes, the best way forward. What can self government and majority rule mean in today's Europe, itself in the globalised world of the 21st century? And how can this be relevant for the rest of the world?

Prologue: Herman Van Rompuy. Epilogue: Luuk van Middelaar, Philippe Van Parijs. Contributions: Rémy Brague, Paul Scheffer, Ivan Krastev, Jürgen Habermas, Fritz Scharpf, Montserrat Guibernau, Pierre Rosanvallon, Maurizio Ferrera, Dieter Grimm, Pierre Manent, Larry Siedentop, Amartya Sen, Frank Vandenbroucke, Dani Rodrik, David Miller, Koen Lenaers.

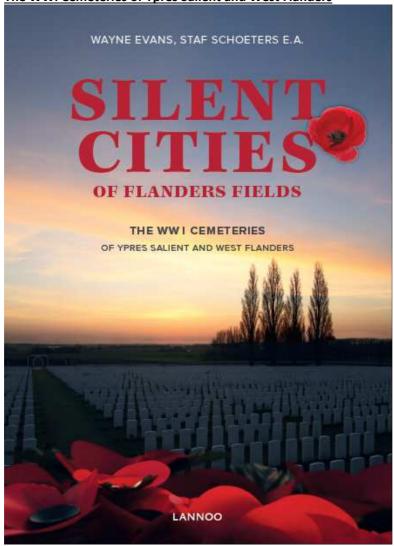
## **After the Storm**

250 x 190 mm | 256 pages | hardcover English edition ISBN: 9789401428002 | Price: € 29.99 September 2015



## **Silent Cities of Flanders Fields**





- -This ultimate work of reference is illustrated with over 1000 images and highlights more than 500 special graves.
- -Silent Cities depicts the history of the 230 war cemeteries around Ypres, in the Salient and the rest of West Flanders. The most special graves are being described and illustrated, sorted by cemetery.
- -The stories of the most famous soldiers are highlighted in separate frameworks, telling about their origins and their lives.
- -Includes a free, separate visitor's guide with maps and schemes of all cemeteries that you can take along.
- -Preface by the Commonwealth War Grave Commission

Authors: Wayne Evans, Staf Schoeters and others

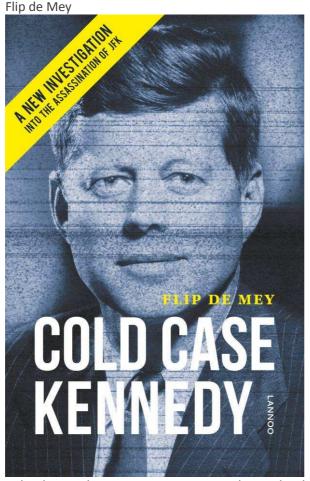
280 x 200 mm | 360 pages | hardback + visitor's guide English edition | +350 colour illustrations ISBN: 9789401408578 | Price: € 34.99

June 2013



#### **Cold Case Kennedy**

A New Investigation into the Assassination of JFK



- Flip de Mey has spent many years analysing the dossier on the assassination of president John F. Kennedy. He re-examined all the original investigation documents and challenged both the defenders and the critics of the official account. 50 years after the event, he comes up with a surprising and groundbreaking theory Cold Case Kennedy is the first book to systematically scrutinise all aspects of the murder dossier. Why did Robert Kennedy remain silent? Was there really a magic bullet? What was the role of Lyndon Johnson in the drama? Was there more than one sniper? Why did the Warren Commission refuse to consider a third victim on Dealey Plaza? What was a convicted gangster doing in the building directly across from the Texas School Book Depository? And, last but not least: was the official investigation the most in-depth inquest ever to be carried out, or was it nothing more than a clumsy attempt to sweep things under the carpet?
- -Take a front row seat in the investigation to discover what really happened in Dallas just after midday on November 22, 1963.
- --Flip de Mey started his career as a lawyer, but studied further to become a forensic auditor specialising in the unravelling of fraud and other irregularities. His expertise based on many years of experience and his specific methods for analyzing complex dossiers served him well during the pursuit of his passion: the assassination of JFK.

250 x 170 mm | 432 pages | hard cover English edition

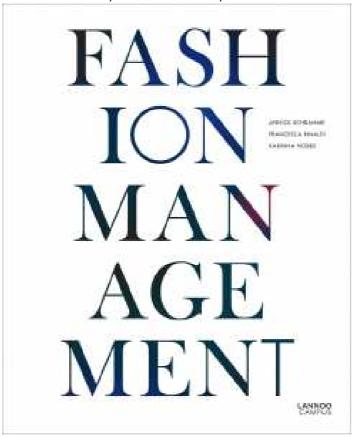
ISBN: 9789401413961 | Price: € 24.99

Available



## **Fashion Management**

Annick Schramme, Francesca Rinaldi, Karinna Nobbs



- -Groundbraking book on fashion management
- -knowledge and tools to manage creative talent in a professional way
- -Who hasn't heard of the famous 'Antwerp Six'? They are now all established names in the world of fashion, and Belgium has plenty more budding new talent waiting to follow in their footsteps. Even so, the economic context is changing rapidly: globalization and growing competition are increasingly important factors in the fashion industry. Luxury brands and major chain stores are taking over the market; digitalization and online sales are turning traditional value chains on their head; the call for sustainability is getting ever louder. This book offer the knowledge and skills that the fashion sector needs to take advantage of these trends: financial management, internationalization strategies, fashion marketing and social media, production and distribution, etc.
- -Annick Schramme is a professor and the coordinator of the Master course in Cultural Management at the University of Antwerp and the Antwerp Management School. She occupies various executive positions in the cultural sector in Belgium and The Netherlands. Francesca Rinaldi studied economics at the Bocconi University in Milan. She does research on strategic management in the creative and fashion industry. Karina Nobbs teaches Fashion marketing at GCU in London

260 x 210 mm | 304 pages | paperback English edition

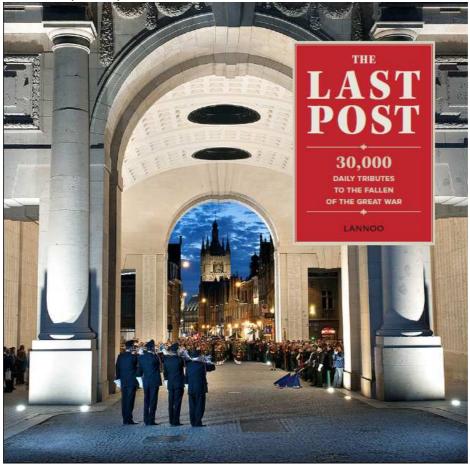
ISBN: 9789401412384 | Price: € 49.99

January 2014



#### **The Last Post**

Ian Connerty & Philip Vanoutrive



- Lavishly illustrated book on the unique Last Post ceremony in Ypres
- Every evening since 1928 the Last Post has been played under the Menin Gate Memorial in Ypres at 8 o'clock sharp. In 2015 this ceremony will take place for the 30,000th time. On 9 July 2015, this large scale participative event will take place in fire stations all around the world. Government leaders, sports stars, veterans but most of al common people visit the Menin Gate Memorial every day. Philip Vanoutrive spent one year photographing this impressive tradition. Ian Connerty wrote the story, enriched with unique archive photos. International media attention on the occasion of the 30,000th Last Post.

Ian Connerty works for The Last Post Association and is the author of *At the Going Down of the Sun*, a book about the ceremony held at the Menin gate. Philip Vanoutryve is an awarded photographer. He won a *World Press Photo Award* 

295 x 295 mm | 180 pages | hard cover English edition

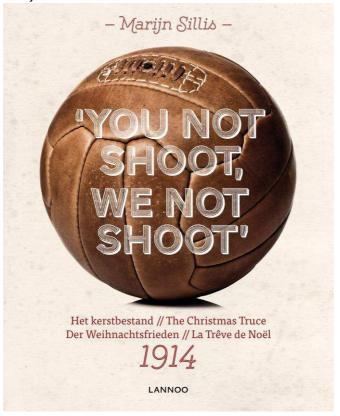
ISBN: 9789401415804 | Price: € 39.99

November 2014



## You not shoot, we not shoot

The Christmas Truce 1914 Marijn Sillis



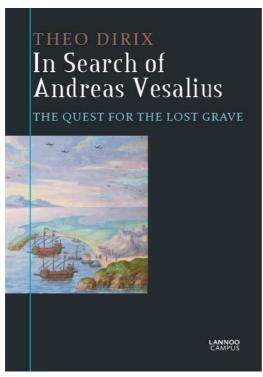
- The story behind one of the most remarkable events during Word War One.
- On Christmas evening 2014 it will be exactly 100 years ago German and English soldiers reconciled for a short moment in and around the trenches of the Salient. While they were shooting each other the day before and without their superiors being aware, at Christmas 1914 German and English soldiers decided to forget about the madness for a while. In surreel surroundings the dead were buried, cigarettes and chocolates exchanged, christmas songs were sang and... soccer matches were played. This 'tranch match' became the symbol of humanity in an inhuman war and will be commemorated at the end of 2014
- In cooperation with Flanders Peace Field. Flanders Peace Field is a project by the Peace Village which aims at commemorating the Christmas Truces 1914 through sports. A football tournament will be organised in collaboration with the English Premier League. Pele and Desmond Tutu are ambassadors for Flanders Peace Field

210 x 170 mm | 128 pages | paperback English/French/German/Dutch edition ISBN: 9789401420921 | Price: € 14.99 November 2014



#### In Search of Andreas Vesalius

The Quest for the Lost Grave *Theo Dirix* 



Andreas Vesalius did not die returning from Jerusalem on a deserted beach in the Ionian Sea, the only victim of a shipwreck. He did not travel to the Holy Land under pressure of the Inquisition, neither as penance nor escape: he went there as a devout pilgrim with the support of his employer. Weakened by his stay and by his unfortunate return journey, he died in Zakynthos where he was buried in the Santa Maria delle Grazie Church.

Biomedical artist Pascale Pollier has long been searching for the bones of Andreas Vesalius. She was determined to make a facial reconstruction of her scientific and artistic muse. In 2011 she resonated with Theo Dirix, Consul at the Embassy of Belgium in Athens. What began as a poetic quest for the lost grave of the father of human anatomy, has evolved into a well-documented fresh appraisal of some of the

mysteries in the last months of the life of Andreas Vesalius, exactly 450 years after his death, 500 years after his birth. In their exciting search, Pascale and Theo have been advised and supported by the *éminences grise* of Vesalius Research: Omer Steeno, Maurice Biesbrouck and Theodoor Goddeeris, who found and rediscovered historical sources that erode many fairytales about Vesalius's biography.

**Theo Dirix** has held the office of Consul in Embassies of Belgium in (successively) Tanzania, Saudi Arabia, Jordan, Canada, the United Arab Emirates and, since 2011, Greece. Before 1989, he worked for the Flemish Radio 3 and commented on (mainly Moroccan) literature. He has never stopped writing travel stories (mainly about graves).

# In Search of Andreas Vesalius

270 x 170 mm | 160 pages | paperback English edition ISBN: 9789401421386 | Price: € 22.99 November 2014



## **Essentials Leadership**

Marc Buelens and Katleen de Stobbeleir



Become the charismatic leader you have always wanted to be. A source of inspiration for leaders wanting to translate their vision into powerful action Leaders are slightly different from managers and bosses. They aren't born or made. They are called this way. The strongest leaders are those who persist despite setbacks and get a result in the end. Leaders make the difference by who they are: their personality, unique style, character. Not their systems and methods. They tell mobilising stories that make challenges visible, appealing and meaningful. This books answers the essential questions leadership: How can leaders use their skills in an optimal way? Where can they go wrong? How should they deal with cultural differences?

CAMPLI

**Marc Buelens** is professor at Vlerick Business School. He is also a columnist and an opinion maker.



Also available: Essentials. Negotiation ISBN 9789401402958

# **Essentials Leadership**

210 x 145 mm | 160 pages | paperback English edition ISBN: 9789401427906| Price: € 19.99 September 2015



Kasteelstraat 97 | B-8700 Tielt | Belgium T: 0032-51424211 | F: 0032-51401152 www.lannoo.com |contact: gunther.spriet@lannoo.be

#### **Thinking Futures**

Strategy at the Edge of Complexity and Uncertainty Derrick P. Gosselin, Bruno Tindemans



Derrick Gosselin | Bruno Tindemans

# Thinking Futures

Strategy at the Edge of Complexity and Uncertainty

LANNOO

**-Thinking Futures** provides us with an indispensable source of inspiration to managers, policy makers, entrepreneurs, politicians, or simply anyone willing to shape our societal future

Throughout the economic and social upheaval of the last decade, thinking about our future has proven to be a practice of vital importance. A thorough assessment of the future offers us a steady base from which to put in place sustainable policies. This domain of thinking futures relies on multidisciplinary research on leadership, strategy decision-making amidst turbulent and uncertain circumstances. To this Thinking Futures offers insights into the development of proactive measures. Secondly, it suggests promising strategies for the introduction of future thinking into organisations and international policy.

**Thinking Futures** provides us with an indispensable source of inspiration to

managers, policy makers, entrepreneurs, politicians, or simply anyone willing to shape our societal future.

"An essential book for anyone concerned for our future." Herman Van Rompuy, former President of the European Council.

"The strategic debate on future thinking should be the Alpha and Omega for current leadership. This important book could urge them to take action." Herman H.F. Wijffels, professor, economist, banker, executive director of the World Bank (2006-2008).

**Derrick P. Gosselin** is professor and founding director of the Centre for Future Research at Ghent University. He is a Fellow at the University of Oxford (Green Templeton College, Oxford Martin School) and serves as a member of the Strategic Foresight Council in the World Economic Forum (Davos). **Bruno Tindemans,** Doctor of Business Administration, is a postdoctoral researcher in vision development and entrepreneurship in turbulent and uncertain environments. Next to his position as Senior Research Fellow at Ghent University, he is a guest lecturer at Saïd Business School (University of Oxford).

# **Thinking Futures**

220 x 140 mm | 276 pages | paperback English edition ISBN: 9789401426688| Price: € 29.99 June 2015



### **Invisible Social Security Revisited**

Essays in Honour of Jod Berghman Wim van Oorschot, Hans Peeters, Kees Boos



Essays in Honour of

Jos Berghman

Edited by Wim van Oorschot Hans Peeters Kees Boos

LANNOO

'Invisible social security' is a term coined by Jos Berghman in his early work to draw attention to those aspects of social security that easily tend to be neglected in an instrumental perspective that conceives of social security merely as a particular set of instruments that national welfare states deploy to guarantee basic living standards to their citizens. Among others, Berghman emphasised that social security should rather be conceptualised in a situational sense, that is, as a state of being in which citizens feel confident about themselves and about their future lives. This book, Invisible Social **Security Revisited**, is a collection of essays published at the occasion of the retirement of Jos Berghman as Professor of Social Policy at KU Leuven - University of Leuven. Taking the notion of 'invisible social security' as a point of reference, nearly thirty years after it was coined, the authors address a series of contemporary issues in social security

research and policy-making. One can read about social protection in the past and in the future, about prevention and activation, about European and local policies, about poverty and social exclusion, about feelings of insecurity and failing protection of informal workers, about social values in relation to social policies, and so on. The wide range of issues that are thus covered goes to show that over the years the concept of 'invisible social security' has retained its academic appeal, as well as its significance for the conceptual and empirical understanding of social security policies and realities. Taken together, the essays provide the reader with up-to-date and innovative ideas and information on important questions regarding the social protection of citizens.

This *Liber Amicorum* for Jos Berghman is published at the occasion of his retirement as Professor of Social Policy at the Centre for Sociological Research of the KU Leuven - University of Leuven, 1 October 2014.

**Wim van Oorschot** is Professor of Social Policy at the Centre for Sociological Research at KU Leuven - University of Leuven.

**Hans Peeters** is researcher at the Centre for Sociological Research at KU Leuven - University of Leuven.

**Kees Boos** is a retired Assistant Professor of the former Department of Social Security Studies at Tilburg University.

## **Invisible Social Security Revisited**

250 x 180 mm | 322 pages | paperback English edition ISBN: 9789401421416| Price: € 45.00

December 2014

